








SPEC	INKJET	VINYL
<b>PREFERRED FILE FORMATS</b>	<p>Adobe Illustrator    Adobe Photoshop</p>   <p style="text-align: right;"><i>Up to CS versions Convert ALL fonts to paths</i></p>	<p>Adobe Illustrator</p>  <p style="text-align: right;"><i>Up to CS versions Convert ALL fonts to paths</i></p>
<b>OPTIONAL FILE FORMATS</b>	<p>Corel Draw    Macromedia Freehand</p>   <p style="text-align: right;"><i>Convert ALL fonts to paths and export to Adobe Illustrator(.AI)</i></p>	<p>Corel Draw    Macromedia Freehand</p>   <p style="text-align: right;"><i>Convert ALL fonts to paths and export to Adobe Illustrator(.AI)</i></p>
<b>PREPARATION &amp; PHOTOGRAPHIC IMAGE RESOLUTION</b>	<p><b>INCLUDE:</b></p> <p>Files should be produced at actual size of mural being fabricated; for instance, if a mural is to be 40" X 60" then the Photoshop image should be 40" X 60". No Bleeds!</p> <ul style="list-style-type: none"> <li>• Minimum of 75 dpi at 100%</li> <li>• Maximum of 150 dpi at 100%</li> <li>• Finished as a single image - We will divide into panels.</li> <li>• Placed/Unembedded Photoshop images</li> <li>• Send layered(.PSD) files</li> <li>• Please send a release for copyrighted materials.</li> <li>• Color Profile - Adobe RGB (1998)</li> </ul> <p style="text-align: center;"><b>VERY IMPORTANT</b> <u>When saving your file, EMBED ICC COLOR PROFILE</u></p> <p><b>QUESTIONS:    214.343.2000</b>  <b>Ron Perovich                    x270</b>  <b>Kevin Schumacher            x275</b>  <b>Jeff Burns                        x504</b></p>	<p><b>INCLUDE:</b></p> <p>Files should be produced at actual size of mural being fabricated. The document and bounding box should also be 100% of actual size. No Bleeds!</p> <ul style="list-style-type: none"> <li>• Vector files should be absent any placed images</li> <li>• If a single graphic is to be running across multiple panels, we will divide it as needed.</li> <li>• File should be saved as native Illustrator(.AI) or Illustrator EPS.</li> <li>• Paths should be closed, filled with no stroke and no intersecting lines.</li> <li>• Type should be converted to outlines.</li> <li>• Gradients, blends and patterns should be converted to solid color.</li> </ul> <p><b>QUESTIONS:    214.343.2000</b>  <b>Ron Perovich                    x270</b>  <b>Kevin Schumacher            x275</b>  <b>Jeff Burns                        x504</b></p>
<b>TO SEND "PRINT READY" ARTWORK</b>	<ul style="list-style-type: none"> <li>• CDrom</li> <li>• E-Mail (Files over 4MB not recommended) - JPEGs and .zips might have problems arriving due to firewall issues, please compress and send ALL files as a .sit</li> <li>• Placed on FTP site: <a href="http://ftp.tradegroup.com">http://ftp.tradegroup.com</a></li> </ul>	<ul style="list-style-type: none"> <li>• CDrom</li> <li>• E-Mail (Files over 4MB not recommended) - JPEGs and .zips might have problems arriving due to firewall issues, please compress and send ALL files as a .sit</li> <li>• Placed on FTP site: <a href="http://ftp.tradegroup.com">http://ftp.tradegroup.com</a></li> </ul>

\*Print ready means jobs supplied on a disk will have all pictures cropped and placed the way it's going to look on the final product. They should be at 100% actual size and the text should be proofed for spelling and grammar and converted to outlines(or paths.)